

FAMILY TOGETHER – BUSINESS FOREVER

A HOLISTIC Approach to Culture and Governance of
Family Businesses for driving continuous success

14th and 15th March 2023

9:00-17:45

AELIA Wellness Centre



The programmes have been approved by the HRDA as Vital Importance. Enterprises/organisations participating with their employees who satisfy HRDA's criteria, are entitled to subsidy.



*****Fully subsidised – no cost***

Overview

Family Businesses are the driving force of the economy in Cyprus (more than 90% of companies in Cyprus are Family Businesses). Most Cypriot companies were formed after the 1960 country independence and are currently moving into the 3rd, and very few into the 4th Generation. In many of these companies the founder is still active.

This unique and innovative family business workshop aims to holistically address all the internal and external challenges such as the transition from one generation to the next, along with the unique governance challenges faced by Family Businesses. Furthermore, it provides for hands-on acknowledgment of the inter-personal challenges and how these can be addressed and streamlined with the main objective of achieving Family serenity and continuation of a successful business.

It is an opportunity to network and share views with other enterprising families who are facing similar dilemmas.

Program benefits

During this learning journey, you will:

- **Identify the Family Business specific areas and issues (Culture and Governance) that differentiate them to other businesses and need to be addressed like Family employment, Running an effective Board, Succession Planning, Family communication etc**
- **Analyse and recognize the underlying causes of conflict**
- **Setup required governance structures appropriate for a Family Business**
- **Practice skills relevant to today's challenging Family Businesses especially in unexpected and difficult emotional situations**
- **Adopt more attentive and empathetic behaviour to enhance the culture of the Family and the Business**
- **Use reflection for continuous learning and improvement for long-term, enduring success**

Participant profile

- **Family Members and**
- **Senior and middle Management Staff of Family businesses/organisations who are close to the family with the responsibility to navigate the challenges of these enterprises and to acquire and understand the tools to succeed in a changing business landscape.**

For ideal learning benefits, we recommend team attendance – for example family teams of several generations, siblings, cousins and/or key non-family managers. Develop a common approach, a common language and build on this shared approach by sending members to the same program over time.

Content

- **A Family Business Case Study**
- **Interpersonal Communication**
- **Reinforcing Family Business Effectiveness**
- **Family Relationships Management Strategies**
- **The Family Businesses and Institutions**
- **Emotions - Business Vs Family**
- **Succession Planning**
- **Leadership – Family and Business**

ENABLERS



Marios Loucaides A London and Oxford Universities graduate in Maths, Physics and Computers with 40 years of experience in diversified Industries from education to FMCG, IT, Telecoms, Retail and Construction. A hands-on advocate, curious in analysing situations and people to understand them and work with the team to develop them.



Elie Wakil graduated from the French School of Pharmacy in Beirut and is a trainer and coach with multicultural experience across the globe (Eastern Europe, Russia, Africa, Near and Middle East, and Asia) spanning a period of 39 years. Master in development of relational fluency in the workplace.



Demetris Loucaides A graduate of the London School of Economics and Political Sciences in London and with 37 years of experience in IT, Financial services and Compliance. Deeply believes in Philosophy, Ethics, Principles and Values as the basis of happiness as well as healthy and wealthy families and businesses.

Testimonials

“It was a great experience being part of this team with everyone else. The one thing that I take away is that not only that the 3 of you are different , the reason why the presentation was so amazing and fascinating is because for teams and organisations to work people need to understand what makes them the same so they can appreciate what makes them different.”

“Very useful workshop that generates serious consideration about the succession and future of the small family business”

“Especially warm atmosphere that helped in absorbing and understanding information.

“ Very interesting and stimulating discussion. Changing presenters every session resulted in not being tiring. Perhaps more case studies could be discussed in each section”

“Great chemistry between presenters. Time passed very easily, while enjoying a nice discussion”

Location

Aelia Wellness - 150, Grigoriou Afxentiou, Nicosia 2641. Tel:22 015590



REGISTRATION FORM

Family Together - Business Forever

A HOLISTIC Approach to Culture and Governance of Family Businesses for driving continuous success



14th and 15th March 2023 – 9:00-17:45

Please confirm your attendance, by completing and sending the registration form by email to info@be-e-philosophy.eu or by fax to 22 255 312.

General Information

- All presentation material will be in English but the delivery will be in Greek and English
- A maximum of 3 attendees per company is subsidized by HRDA.
- Registration is subject to the following terms and conditions.
 - Written cancellations through fax or email (from the person who has registered for this conference) received at least 10 calendar days prior to the start date of the event will receive a refund – less €25 administration fee (per attendee).
 - Substitutions are possible at any time.
 - Cancellations within 10 calendar days from the start date of the event or no shows will be invoiced the full amount per participant (€1530).
 - Companies pay only the VAT of € 290.70 per participant.
- In the event euTHOR cancels the seminar, euTHOR will refund payments in full but is not responsible for any cost or losses incurred by registrants (travelling, accommodation etc).

For further clarification please call 222 55 311 or email info@be-e-philosophy.eu

COMPANY

NAME:.....

EMAIL:.....

TEL:.....

	Name	Position
Attendee 1		
Attendee 2		
Attendee 3		
Attendee 4		

Motivation for attendance:

Please send to my email information and news regarding Family Business

NAME:..... SIGNATURE:..... DATE: / /

Information on how we use your data can be found in our Privacy Policy at <https://www.euthor.com/privacy-policy>